



<https://auc2022.uleth.ca>

WELCOME!

The **AUC2022** Organizing Committee cordially invites you to support the 25th International Analytical Ultracentrifugation Conference. This conference will be held in Lethbridge, Alberta, Canada from July 10th through July 15th, 2022. The 25th anniversary of this conference marks the first time this traditional event will be held in Canada. The emphasis of this conference is focused on topics related to structure and function analysis of biological and synthetic macromolecules in the solution phase, including:

- solution methods for studying macromolecules
- technical and methodological innovations in solution studies
- innovations in data analysis and hydrodynamic modeling
- high-concentration systems
- aggregation and neuro-degenerative diseases
- chromatin and nuclear complexes
- cross-cutting techniques (light scattering, small angle X-ray and neutron scattering, ITC, SPR, etc.)
- synthetic polymers, colloids, nanomaterials and material sciences
- biological systems, interacting systems and supramolecular assemblies.

The conference will open with several workshops which begin on Sunday, and end on Monday afternoon. A social event (Trip to Waterton National Park) will follow the workshop session on Tuesday, and will be followed by the Svedberg Lecture Tuesday night. The symposium will follow Wednesday through Friday afternoon, featuring two poster sessions. Exhibitor space will be open throughout the symposium portion of the conference to provide access to participants during conference breaks, the poster session and social events. The opportunity exists for exhibitors to offer their own workshops and demonstrations during the poster sessions, which can be advertised on our website. Workshops will feature industry specific themes such as AUC analysis of viral vector cargo loading, lipid nanoparticle characterization, and feature live demonstrations of the latest 21 CFR part 11 compliant software for AUC data acquisition, analysis and reporting. For the first time, we will offer a biochemistry/biophysics graduate student and postdoctoral career fair for industry looking for new talent. Please review the attached brochure detailing our trade and sponsorship opportunities for **AUC2022**, and feel free to contact us if you have any questions about trade participation. We look forward to welcoming you to Canada in July 2022!

Dr. Borries Demeler

Dr. Trushar Patel

Conference Chairs, 25th International Analytical Ultracentrifugation Conference 2022

HISTORY OF AUC CONFERENCES:

The International Analytical Ultracentrifugation Conference was established over 25 years ago and has been held in Europe, North America, Australia, Asia and New Zealand, with participants from all continents and over 20 countries, with China selected to host a conference in 2024. For the first time, we are hosting this conference in Canada. Over time, this conference has continuously grown and attracted both established and new investigators and trainees from many scientific fields. For the first time, we will have a special focus on attracting biopharma and featuring applications of interest to industry and regulatory agencies. The AUC community strongly supports this meeting and affiliated workshops because it offers access to the latest scientific achievements, supports building of new networks and establishing collaborations, developing joint grant applications and sharing equipment in joint research projects. Thus, we are fostering collaborative, interdisciplinary research in biochemistry, biophysics, molecular biology, cell biology, biomedical and pharmaceutical applications.

KEY DATES:

Sponsorship Registration:	January 15 th , 2022
Delegate Registration Deadline:	May 15 th , 2022
Abstract Submission Deadline:	April 30 th , 2022 (talks), June 17 th , 2022 (posters)
Conference Dates:	Workshops: July 10 th – July 11 th , Symposium: July 13 th – July 15 th

DELEGATE PROFILE:

Participants of the *AUC2022* conference traditionally include members from academia and industry who share an interest in solution studies pertaining to biophysics, molecular and structural biology, and polymer science. A special opportunity exists for graduate student and postdoctoral fellow recruitment through our employment opportunity fair. We expect between 100-150 delegates with international participation. Our keynote addresses will be presented by Dr. Jose Garcia de la Torre, University of Murcia, Spain, and Dr. Walter Stafford, Boston University, USA.

LOCATION:

AUC2022 will be held at the University of Lethbridge, located near the Rocky Mountain front in the prairie country of southern Alberta. Airline travel options include Calgary (YYC) or Lethbridge (YQL, via Calgary) in Canada, or Great Falls, Montana, USA. Alternative travel options from the Calgary airport include bus service or rental car. Lethbridge is a growing community of just over 100,000 residents. Major employers represent education, health care and government sectors. Lethbridge is known for its sunny weather (320 days/year), warm summers, and mild winters thanks to its semi-arid climate and Chinook winds. The Oldman River cuts a deep canyon into the prairie and divides the north and south sides from the west side. The river valley's coulees are home to one of North America's largest urban park systems, offering over 240 km of trails for outdoor recreation, and some of the best bird watching in south Alberta. Rocky Mountain adventures await only a short drive from Lethbridge. Additional information can be found at <https://www.ulethbridge.ca/about/about-lethbridge>.

WORKSHOPS:

This conference has always offered special encouragement to students and young investigators working in solution studies. As part of its training mission, the international AUC conference has always offered workshops for software applications in solution studies, hydrodynamic principles, data collection hardware and modeling applications. Top experts from the relevant fields offer these workshops and interact with students and new talent to promote the techniques and instrumentation. Special opportunities exist for vendors to demonstrate their own products during the poster session/vendor fair. Vendor booths will be strategically located to provide maximum exposure for vendors during high-traffic poster sessions, and will be accessible throughout the entire conference to assure interactive opportunities.

OPPORTUNITIES FOR SPONSORSHIP AND TRADE:

We are pleased to offer several trade and sponsorship opportunities to best promote and market your company and its products. These include a trade table exhibition, time for workshops or demonstrations, a recruitment fair, various advertising opportunities, and sponsorship programs. Interaction with delegates is promoted by conducting the poster session and serving all morning and afternoon coffee breaks in the exhibition area. The trade participants can expect to meet with delegates throughout the symposium. Based on past history, the meeting expects to attract approximately 100-150 delegates, allowing you to:

- Build new and strengthen existing relationships
- Increase brand awareness among leading researchers in the field
- Demonstrate new devices and services
- Acquire instant market feedback
- Obtain first hand market knowledge of developments in your industry
- Create prospective databases and direct sales leads
- Recruit graduate students and postdoctoral fellows from leading laboratories

The opportunities for sponsorship and trade are detailed on the following pages. To participate, please complete the application form on the last page and fax or email back to sponsor@auc2022.uleth.ca. All sites and opportunities will be allocated in the order the application was received.

SPONSORSHIP LEVELS:

We offer several levels of sponsorship. Sponsors provide financial support for selected activities during the conference such as meals, drinks and poster session prizes, and provide travel assistance for students and invited speakers. The following sponsorship packages are available (all costs in Canadian \$ currency):

Gold level (\$35,000): Primary Conference Sponsor:

One gold level sponsorship is available. The gold level sponsor will receive the following benefits:

- Exclusive naming rights for the conference hall with a prominent banner displayed on the conference podium with the sponsor's name and logo acknowledging the sponsorship
- All conference brochure pages feature sponsor's logo in header, including the cover.
- Full page color advertisement in the conference brochure and the conference website in first position

- A double-wide (12') exhibitor display table in a preferred location
- Complimentary conference registration and dinner admission for four employees
- Complimentary time slot for a trade show, workshop or demonstration session
- Exclusive naming rights to conference satchel and lanyard (to be provided by sponsor)
- Special acknowledgment during opening address by conference chair
- A 100x600 pixel banner on the conference website visible on all pages
- Free participation in the **AUC2022** recruitment fair
- Free registration for four delegates

Silver Level (\$25,000):

One silver level sponsorship is available. The silver level sponsor will receive the following benefits:

- All conference brochure pages feature sponsor's logo in footer
- Full page color advertisement in the conference brochure and the conference website in second position
- A double-wide (12') exhibitor display table in a preferred location
- Complimentary conference registration and dinner admission for three employees
- Complimentary time slot for a trade show, workshop or demonstration session
- Special acknowledgment during opening address by conference chair
- Free participation in the **AUC2022** recruitment fair

Bronze Level (\$15,000):

The bronze level sponsor will receive the following benefits:

- Full page color advertisement in the conference brochure and the conference website in third position
- A standard (6') exhibitor display table in a preferred location
- Complimentary conference registration and dinner admission for two employees
- Complimentary time slot for a trade show, workshop or demonstration session
- Special acknowledgment during opening address by conference chair
- Free participation in the **AUC2022** recruitment fair

Special Sponsorship Opportunities:

Travel assistance sponsorships (subjected to change based on budgetary situations) :

Multiple travel awards are available.

- \$5,000 – covers travel, hotel, conference and workshop registration for one invited speaker or student
- \$3,000 – covers hotel, conference and workshop registration for an invited speaker or student
- \$1,500 – covers conference registration for a delegate

Each travel grant will be advertised on the website with the name and a link of the sponsoring institution at the time of committal.

Meal/Entertainment function sponsorships:

- \$8,000 – covers Wednesday's conference dinner. This event will be an outdoor event featuring authentic Texas BBQ and a wine/beer bar, and a DJ.
The sponsoring organization will gain naming rights for the event which will be advertised in the conference brochure and website, and will feature a prominent banner with the corporate logo, which

will be displayed at the concessions table. DJ will credit the sponsor multiple times during the evening.

- \$3,500 – covers conference refreshments and beverages offered during coffee breaks on all three days of the symposium.
- \$3,500 – covers poster session social event featuring a wine/beer bar and appetizers.
A banner will be prominently placed on the concessions table, and the organization will be credited on the website and in the conference brochure.

Poster prize sponsorships:

- First (\$500), second (\$250) and third (\$100) prizes for a best young investigator poster (one set of prizes each for student and postdoctoral level)
The poster prize will be advertised with the name, logo and a link of the sponsoring institution on the conference website and in the conference brochure

Workshop sponsorships:

- \$2,000 – covers travel, hotel, and conference registration for the workshop presenter.
Sponsor will gain naming rights to the workshop and be credited during the workshop. A full page color advertisement will be included in the workshop materials.
- \$1,000 – covers refreshments for all workshops held on July 19th – 11th
A banner will credit the sponsor at the concessions table, and all workshop schedules will include an acknowledgment.

All special sponsorship opportunities receive a color advertisement on the conference website and a brochure entry including logo (listing in alphabetical order) with a link to a website of choice, a copy of the full conference delegate attendance listing, a complimentary insert with the conference package (to be provided by sponsor), complimentary symposium registration and conference dinner tickets for one (\$2,500 level minimum) or two (\$5,000 level) employees. Sponsoring company logos will be cycled on the projector screen during intermission between presentations in the main conference hall.

RECRUITMENT FAIR:

All exhibitors can advertise internship opportunities, educational programs, employment opportunities, and postdoctoral positions in our recruitment fair at no additional cost. Our recruitment fair includes an insert in the conference package, free advertisement on the web site, and a listing on the recruitment fair bulletin board. Graduate students and postdoctoral fellows working in the fields of biochemistry and biophysics will upload their biosketches to the career fair database which will be made available to sponsors.

TRADE SHOW IN THE EXHIBITION HALL:

We offer 6-foot (single-wide) or 12-foot (double-wide) exhibition tables (both are 30 inches wide) in the exhibition and poster session hall. All tables are equipped with 110V power and complimentary wireless Internet access. Each table is fully draped, and a piped/draped backdrop is provided for each table which can be used to display additional informational material. The exhibition hall is open during the entire symposium for poster viewing and interaction with delegates. A poster session is scheduled on Wednesday and Thursday evening with wine/beer and appetizer concessions after dinner until closing, which will provide ample opportunity to interact with the delegates. Exhibitors can choose to provide a separate workshop, demonstration or trade show for selected 15 minute time slots on during the trade show, which includes audio/video equipment support, and will be advertised on the website where delegates can register for these events. A single-wide exhibition table includes complimentary registration for the symposium and conference dinner for 1 person, a double-wide exhibition table includes complimentary registration for the symposium and conference dinner for 2 persons. All exhibitors will be listed in the conference brochure and are offered a free insert in the conference package. Exhibitors are encouraged to participate in the *AUC2022* Recruitment Fair (see below for details). Exhibition spaces are approximately located as indicated on the diagram below, and can be reserved on a first-come, first-serve basis.

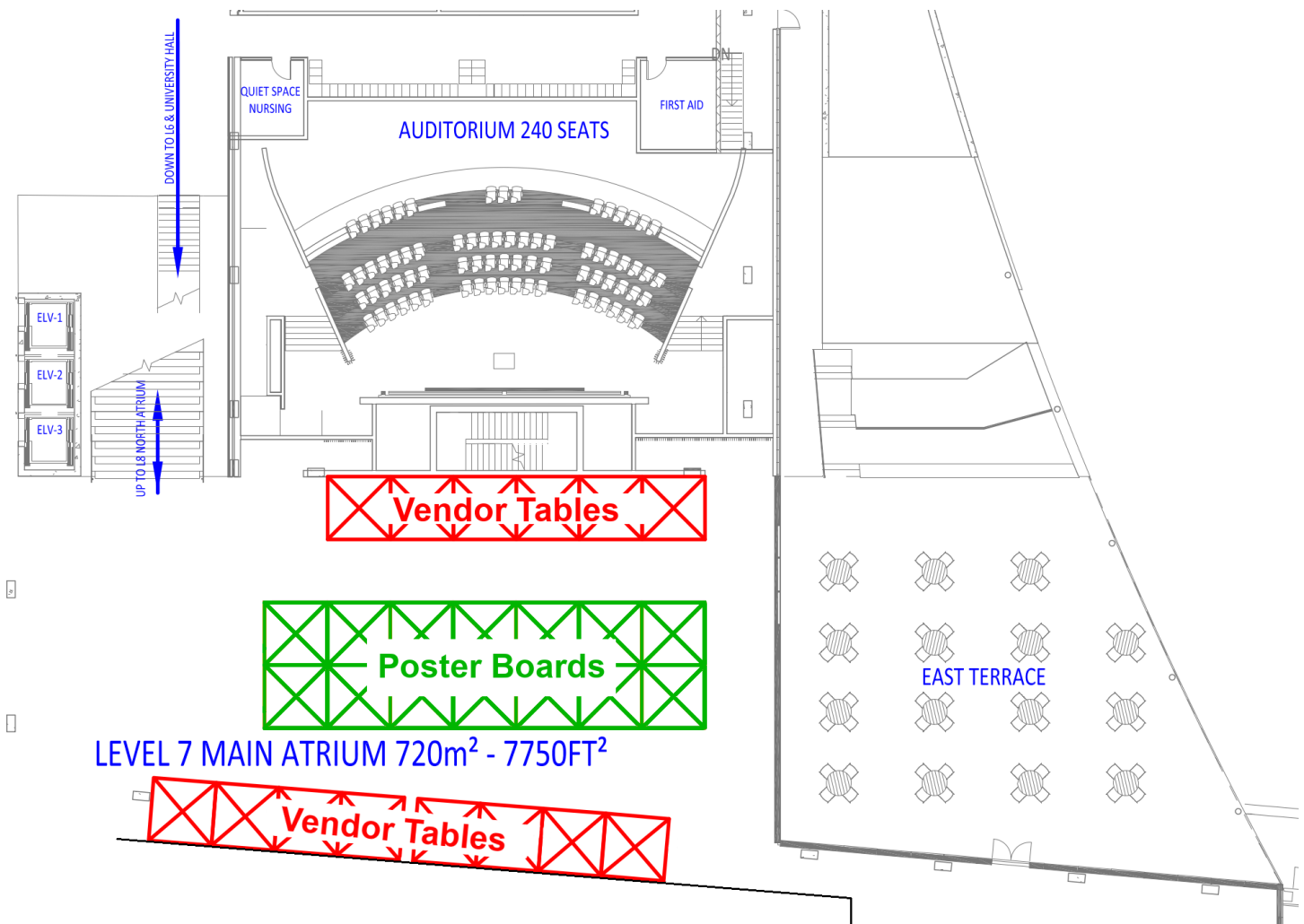
Trade Show Prices:

Single-wide exhibition space:	\$1,500
Double-wide exhibition space:	\$2,500
15 minute time slot for trade show	
Presentation:	\$2,500
(limited availability)	

All Trade Show vendors will receive access to the recruitment fair database.



CONFERENCE AND EXHIBITION HALL LAYOUT:





AUC 2022

July 10-15, 2022
Lethbridge, AB, Canada

SPONSORSHIP/EXHIBITION APPLICATION FORM:

If you wish to confirm your interest in Sponsorship/Exhibition for the 25th International Analytical Ultracentrifugation Conference, please complete the form below. Return it by e-mail to sponsor@auc2022.uleth.ca. An invoice will be sent to the listed address. For limited availability items, first-come, first-serve applies. Graphics and text for website and registration package insert must be sent electronically. Call for details, or e-mail info@auc2022.uleth.ca.

Payment Instructions:

50% due on invoice, balance to be paid by January 30th, 2022. Payment directions will be mailed on invoice.

- The Organizing Committee reserves the right to refuse any application.
- Cancellations must be in writing. The full amount is forfeited unless the site is resold.
- Exhibitors and Sponsors agree to abide by conditions laid down by the Organizing Committee and agree not to violate any of the lease conditions of the building in which the Conference is being held.

Registration Form:

Organization Name: _____ Address: _____

Address, Line 2: _____

Contact Person: _____

Position/Title: _____ Telephone: _____ Fax: _____

Email: _____

Signature: _____ Date: _____

Sponsorship Information:

Preferred Item 1: _____ Amount: \$ _____

Preferred Item 2: _____ Amount: \$ _____

Exhibitor space number(s): _____ Amount: \$ _____

15 Min. presentation slot(s) (please call for details): _____ Amount: \$ _____

TOTAL: \$ _____